



## 2024 Tails and Ales Sponsorship Opportunities

### **Top Paw Drink Sponsor: \$2,500 (includes 10 tickets)**

- Individual Sponsor logo recognition signage at Tails and Ales event
- Sponsor company logo recognition in AHS social media publications. Facebook 46K+ followers, TikTok 56K+ followers
- Sponsor company link on Animal House Shelter website events page with direct link to business webpage for one year
- Sponsor logo included in the Annual Fuzz Buzz Newsletter mailing and Animal House Shelter's email blast that reaches over 100K+ people combined
- Opportunity to include company one page flyer or brochure (provided by your company) in adoption packets for 6 months - approx 1,000 copies of flyer/brochure.

### **Gold Paw Food Sponsor: \$2,000 (includes 8 tickets)**

- Individual Sponsor logo recognition signage at Tails and Ales event
- Sponsor company logo recognition in AHS social media publications. Facebook 46K+ followers, TikTok 56K+ followers
- Sponsor included on Animal House Shelter website events page with direct link to business webpage for 6 months
- Sponsor logo included in the Annual Fuzz Buzz Newsletter mailing and Animal House Shelter's email blast that reaches over 100K+ people combined
- Opportunity to include company one page flyer or brochure (provided by your company) in adoption packets for 6 months - approx 1,000 copies of flyer/brochure.

### **Silver Paw Sponsor - \$750 (includes 6 tickets)**

- Individual Sponsor logo recognition signage at Tail and Ales event
- Company logo & direct link on Tails and Ales event page for 6 months
- Opportunity to include company one page flyer or brochure (provided by your company) in adoption packets for 3 months, approximately 500 copies

### **Bronze Paw Sponsor - \$500 (includes 4 tickets)**

- Individual Sponsor logo recognition signage at Tail and Ales event
- Company logo & direct link on Tails and Ales event page for 6 months
- Opportunity to include company one page flyer or brochure (provided by your company) in adoption packets for 2 months, approximately 300 copies

### **Furry Friends Paw Sponsors \$300, \$150**

- Sponsor recognition at Tail and Ales event included with list of sponsors
- \$300 - Company insert in Animal House Shelter adoption packets for Two Months (qty. 300 approx) - Can include a one-page flyer or brochure provided by your company
- \$150 - Company insert in Animal House Shelter adoption packets. For One Month (qty. 200 approx) - Can include a one-page flyer or brochure provided by your company



- Top Paw Drink Sponsor - \$2,500
- Gold Paw Food Sponsor - \$2,000
- Silver Paw Sponsor \$750
- Bronze Paw Sponsor \$500

**Furry Friends Paw Sponsors**

- \$300
- \$150

## METHOD OF PAYMENT

**PAYMENT ONLINE VIA CREDIT CARD:**

<https://www.animalhouseshelter.com/donate/>, Donation Category - Sponsor an Event. Please indicate **Tails and Ales** for event. Please email completed forms indicating sponsorship commitment, and company logo as a high-resolution file when applicable to: [cindy@animalhouseshelter.com](mailto:cindy@animalhouseshelter.com).

COMPANY NAME:

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CONTACT NAME:

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STREET ADDRESS:

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CITY:

STATE:

ZIP:

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PHONE:

FAX:

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EMAIL:

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**PAYMENT VIA CHECK:**

Checks to be made out to Animal House Shelter, with completed form, dropped off at shelter front desk or mailed. Completed form may also be emailed to [cindy@animalhouseshelter.com](mailto:cindy@animalhouseshelter.com)

Animal House Shelter - 13005 Ernesti Road  
Huntley, IL 60142



**CREDIT CARD PAYMENT VIA EMAIL:**

Please email completed form, and your company logo as a high-resolution file when applicable to [cindy@animalhouseshelter.com](mailto:cindy@animalhouseshelter.com).

**METHOD OF PAYMENT:**

\_\_\_ MASTER CARD \_\_\_ VISA \_\_\_ DISCOVER \_\_\_ AMEX

**PAYMENT AMOUNT:**

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**NAME ON CARD:**

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**CARD NUMBER:**

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**EXPIRATION DATE:**

**ZIP CODE:**

**CVV CODE:**

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**SIGNATURE:**

**DATE:**

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\* If billing address differs from the address included above, please include your billing address below.

**\*BILLING ADDRESS:**

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Thank you for your support of Animal House Shelter!