



# Dash for the Dogs

Sunday, May 19, 2019

**Registration:** begins October 19, 2018

**Date:** Sunday, May 19, 2019

**Time:** check in - 6:15 am - 7:45 am, 5K run/walk - 8:00 am, 1 mile family fun walk - 9:45 am

**Location:** Citizens Park, 511 Lake Zurich Road, Barrington, IL 60010

**Cost:** \$25-\$35 pre-registration, \$40 race day registration, free for children under 10 years old

**Registration Page:** <https://runsignup.com/Race/IL/Barrington/AnimalHouseShelterDashfortheDogs>

## Sponsorship Tiers

### Platinum Sponsorship - \$2,500

- 🐾 Option to include a promotional item in race bag (900 items)
- 🐾 logo/company name in large print on race t-shirt (900 printed)
- 🐾 logo included on race banner (1 banner)
- 🐾 exclusive sponsor sign at Dash for the Dogs
- 🐾 logo on Dash for the Dogs digital and print flyers (limited to first two sponsors committed by Jan. 1, 2019)
- 🐾 logo and link in emails related to Dash for the Dogs 2018 (47K+ contacts)
- 🐾 logo on "Dash for the Dogs" page of the Animal House Shelter website (May 2019-May 2020)
- 🐾 logo on the "Partners" page of the Animal House Shelter website (May 2019-May 2020)
- 🐾 thank you including company name and logo in AHS's winter Fuzz Buzz newsletter (32K+ distributed)
- 🐾 one Facebook post on the Animal House Shelter Facebook page (30K+ followers)
- 🐾 event day 10x10 vendor booth space (Additional paperwork may be required.)
- 🐾 One designated email blast (47K+ contacts)
- 🐾 opportunity to include brochure/coupon in 250 adoption packets (approximately 1 month)

### Tier 1 - \$1,000

- 🐾 option to include a promotional item in race bag (900 items)
- 🐾 logo/company name in medium print on race t-shirt (900 printed)
- 🐾 logo included on race banner (1 banner)
- 🐾 logo on Dash for the Dogs digital and print flyers (limited to first sponsor committed by Jan. 1, 2019)
- 🐾 logo and link in emails related to Dash for the Dogs 2018 (47K+ contacts)
- 🐾 logo & link "Dash for the Dogs" page of the Animal House Shelter website (May 2019-May 2020)
- 🐾 logo & link on Dash for the Dogs race page on RunSignUp.com - thousands of views (Dec. 2018-May 2019)
- 🐾 thank you including company name in AHS's winter Fuzz Buzz newsletter (32K+ distributed)
- 🐾 one Facebook post on the Animal House Shelter Facebook page (30K+ followers)

## Tier 2 - \$750

- 🐾 option to include a promotional item in race bag (900 items)
- 🐾 logo/company name in medium print on race t-shirt (900 printed)
- 🐾 logo included on race banner (1 banner)
- 🐾 logo & link “Dash for the Dogs” page of the Animal House Shelter website (May 2019-May 2020)
- 🐾 logo & link on Dash for the Dogs race page on RunSignUp.com - thousands of views (Dec. 2018-May 2019)
- 🐾 thank you including company name in AHS’s winter Fuzz Buzz newsletter (32K+ distributed)

## Tier 3 - \$550

- 🐾 option to include a promotional item in race bag (900 items)
- 🐾 logo/company name in medium print on race t-shirt (900 printed)
- 🐾 logo & link “Dash for the Dogs” page of the Animal House Shelter website (May 2019-May 2020)
- 🐾 logo & link on Dash for the Dogs race page on RunSignUp.com - thousands of views (Dec. 2018-May 2019)
- 🐾 thank you including company name in AHS’s winter Fuzz Buzz newsletter (32K+ distributed)

## Tier 4 - \$450

- 🐾 option to include a promotional item in race bag (900 items)
- 🐾 logo/company name in medium print on race t-shirt (900 printed)
- 🐾 logo & link on “Dash for the Dogs” page of the Animal House Shelter website (May 2019-May 2020)
- 🐾 logo & link on Dash for the Dogs race page on RunSignUp.com - thousands of views (Dec. 2018-May 2019)

## Tier 5 - \$350

- 🐾 option to include a promotional item in race bag (900 items)
- 🐾 company name (no logo) on race t-shirt (900 printed)
- 🐾 logo & link on “Dash for the Dogs” page of the Animal House Shelter website (May 2019-May 2020)
- 🐾 logo & link on Dash for the Dogs race page on RunSignUp.com - thousands of views (Dec. 2018-May 2019)

## Tier 6 - \$250

- 🐾 option to include a promotional item in race bag (900 items)
- 🐾 company name & link (no logo) on “Dash for the Dogs” page of the Animal House Shelter website (May 2019-May 2020)
- 🐾 logo & link on Dash for the Dogs race page on RunSignUp.com - thousands of views (Dec. 2018-May 2019)

## Tier 7 - \$100

- 🐾 logo & link on Dash for the Dogs race page on RunSignUp.com - thousands of views (Dec. 2018-May 2019)

### Note to all:

Sponsors Items to be included in the race bags (brochure, pen, keychain, etc.) must be delivered to Animal House Shelter no later than April 30, 2019.

Notification of sponsorship commitment level, payment, and high-resolution logos when applicable must be received by April 13, 2019.

**Sponsorship Package Selection (check one):**

- Platinum \$2,500  Tier 1 - \$1,000  Tier 2 - \$750  Tier 3 - \$550  Tier 4 - \$450  Tier 5 - \$350  
 Tier 6 - \$250  Tier 7 - \$100

Add on Selections (one 10x10 space per sponsor)

- \$75 – Please add a 10x10 promotional booth space to distribute marketing materials and free promotional items to guests.  
 \$150 – Please add 10x10 vendor booth space to sell merchandise. I acknowledge that I must complete a separate vendor permit application which will be emailed to me. Alcohol is not permitted. Free for Platinum Sponsors.

\* Promotional and vendor space is limited to a 10x10 designated area. Tents, tables, and chairs will not be provided. Further information regarding set up time and location will be sent to you.

Group Registration  I would like to create a company team. Please contact me with more information.

**Sponsor Information**

COMPANY NAME \_\_\_\_\_  
CONTACT NAME \_\_\_\_\_  
STREET ADDRESS \* \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_ FAX \_\_\_\_\_  
EMAIL \_\_\_\_\_

Payment Information METHOD OF PAYMENT:  CHECK ENCLOSED  MASTER CARD  VISA  DISCOVER

PAYMENT AMOUNT: \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ CVV CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

\* If billing address differs from the address above, please include your billing address.

Notification of sponsorship commitment level, payment, and high-resolution logos when applicable must be received by April 13, 2019.

**Additional Information for Sponsors**

PAYMENT VIA CREDIA CARD: Please email this completed form (pg. 3) and your company logo as a high-resolution file when applicable to Kylie Moran at [kylie@animalhouseshelter.com](mailto:kylie@animalhouseshelter.com) by April 13, 2019. Your form can also be mailed if you prefer (see below).

PAYMENT VIA CHECK: Checks should be made out to Animal House Shelter and mailed with your completed form (pg. 3) to Animal House Shelter, 13005 Ernesti Road, Huntley, IL 60142 by April 13, 2019. Please email your company logo as a high-resolution file when applicable to Kylie Moran at [kylie@animalhouseshelter.com](mailto:kylie@animalhouseshelter.com) by April 13, 2019.

QUESTIONS: Contact Kylie Moran at 224.358.6611 (cell) or [kylie@animalhouseshelter.com](mailto:kylie@animalhouseshelter.com).