



2024 Dash for the Dogs Sponsorship Opportunities

Platinum Sponsorship - \$2,500

- Logo/company name in large print on race t-shirts (900 printed)
- Logo included on race banner (1 banner)
- Logo and link on “Dash for the Dogs” AHS page website (May 2024-May 2025)
- Logo & link on Dash for the Dogs race page on RunSignUp.com (Dec. 2023-May 2024)
- An individual thank you sponsorship post on AHS Facebook page (44K+ followers)
- Thank you in AHS’s 2024 Fuzz Buzz newsletter; email blast reaching 75K+ subscribers combined
- Option to include a promotional item in race bag (900 items)
- Sponsor signage at 2024 Dash for the Dogs Event
- Logo on the “Partners” page of the Animal House Shelter website (May 2024-May 2025)
- Opportunity to include a one page brochure/flyer, (provided by your company), in 500 adoption packets (approximately 2 months)

Tier 1 - \$1,500

- Logo/company name in medium print on race t-shirt (900 printed)
- Logo included on race banner (1 banner)
- Logo and link on “Dash for the Dogs” AHS page website (May 2024-May 2025)
- Logo & link on Dash for the Dogs race page on RunSignUp.com (Dec. 2023-May 2024)
- An individual thank you sponsorship post on AHS Facebook page (44K+ followers)
- Thank you in AHS’s 2024 Fuzz Buzz newsletter; email blast reaching 75K+ subscribers combined
- Sponsor signage at 2024 Dash for the Dogs Event
- Option to include a promotional item in race bag (900 items)

Tier 2 - \$750

- Logo/company name in medium print on race t-shirt (900 printed)
- Logo included on race banner (1 banner)
- Logo and link on “Dash for the Dogs” AHS page website (May 2024-May 2025)
- Logo & link on Dash for the Dogs race page on RunSignUp.com (Dec. 2023-May 2024)
- Thank you in AHS’s 2024 Fuzz Buzz newsletter; email blast reaching 75K+ subscribers combined
- Option to include a promotional item in race bag (900 items)

Tier 3 - \$550

- Logo/company name in medium print on race t-shirt (900 printed)
- Logo and link on “Dash for the Dogs” AHS page website (May 2024-May 2025)
- Logo & link on Dash for the Dogs race page on RunSignUp.com (Dec. 2023-May 2024)
- Thank you in AHS’s 2024 Fuzz Buzz newsletter; email blast reaching 75K+ subscribers combined
- Option to include a promotional item in race bag (900 items)

Tier 4 - \$450

- Logo/company name in medium print on race t-shirt (900 printed)
- Logo & link on Dash for the Dogs race page on RunSignUp.com (Dec. 2023-May 2024)
- Thank you in AHS's 2024 Fuzz Buzz newsletter; email blast reaching 75K+ subscribers combined
- Option to include a promotional item in race bag (900 items)

Tier 5 - \$350

- Company name (no logo) on race t-shirt (900 printed)
- Logo & link on Dash for the Dogs race page on RunSignUp.com (Dec. 2023-May 2024)
- Thank you in AHS's 2024 Fuzz Buzz newsletter
- Option to include a promotional item in race bag (900 items)

Tier 6 \$150

- Opportunity to include a one page brochure/flyer, (provided by your company), in 250 adoption packets (approximately 1 month)
- Option to include a promotional item in race bag (900 items)

Note to all:

Sponsors items to be included in the race bags (brochure, pen, keychain, etc.) must be delivered to Animal House Shelter no later than April 15th, 2024.

Notification of sponsorship commitment level, payment, and high-resolution logos when applicable must be received by April 1st, 2024.

Sponsorship Package Selection:

- ☐ Platinum - \$2,500
- ☐ Tier 1 - \$1,500
- ☐ Tier 2 - \$750
- ☐ Tier 3 - \$550
- ☐ Tier 4 - \$450
- ☐ Tier 5 - \$350
- ☐ Tier 6 - \$150

Sponsor Information:

COMPANY NAME:

CONTACT NAME:

STREET ADDRESS: *

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

Payment Information:

☐ CHECK ENCLOSED ☐ MASTER CARD ☐ VISA ☐ DISCOVER

PAYMENT AMOUNT:

NAME ON CARD:

CARD NUMBER:

EXPIRATION DATE: _____ CVV CODE: _____

SIGNATURE: _____ DATE: _____

** If billing address differs from the address above, please also include your billing address.*

*STREET ADDRESS:

CITY: _____ STATE: _____ ZIP: _____

*Notification of sponsorship commitment level, payment, and high-resolution logo
when applicable must be received by April 1st, 2024*

PAYMENT ONLINE VIA CREDIT CARD: <https://www.animalhouseshelter.com/donate-now/>.
Donation Category: Sponsor an Event; Name of Event to Sponsor: Please indicate Dash for the Dogs.
Please email completed form indicating sponsor package and type of payment to:
cindy@animalhouseshelter.com.

PAYMENT VIA CREDIT CARD: Please email this completed form and your company logo as a
high-resolution file when applicable to: cindy@animalhouseshelter.com

PAYMENT VIA CHECK: Please make checks payable to Animal House Shelter, mailed or dropped
off with completed form to:

Animal House Shelter - 13005 Ernesti Road - Huntley, IL 60142

www.animalhouseshelter.com